

MARKETING ANALYST

Česká zbrojovka a.s. (CZ) a leading global small arms manufacturer is looking for a Marketing Analyst able to thoroughly examine any relevant information that may help the company make informed decisions on market tactics, analyzing competitive market strategies by examining the trends, markets, and products they have in common. The ideal candidate will providing assistance to the Sales team by compiling all details for upcoming brands, products, or services.

We offer

- employment at a renowned industry leader;
- offices based in Prague and Uherský Brod, main place of work in Uherský Brod;
- stable work in a dynamic team;
- steep learning curve and career growth;
- attractive payroll and bonus options, benefits system (contribution for pension insurance, access to our own health clinic, subsidized meal options, etc.)
- five extra days of vacation and sick days;
- significant discounts on CZ products.

Requirements

- willingness to learn, proactive and positive attitude towards work and self-improvement;
- experience in analytics or marketing required;
- excellent proficiency in English and communicative proficiency in Czech;
- interest in firearms, license advantage;
- good knowledge of SW - MS Office;
- preparing monthly, quarterly, and annual reports on all aforementioned activities and their results.

If interested, send your CV
and cover letter to
andryskovam@czub.cz.

www.czub.cz/kariera

